

feed your database.



Think of **News Pulse, by Broadlook Technologies**, as your own personal clipping service, aggregating relevant content from thousands of sources and bringing links to the news you need right to your desktop.

Get updated. With a simple keyword search, you can easily pull news articles and press release results. Search by company, industry, even contact or event.

The screenshot displays the Broadlook News Pulse v.1.0.17 build 52 interface. It features a search bar with the keyword "Raytheon" entered. Below the search bar is a grid of search results. One result is highlighted, showing the headline "Raytheon Wins \$75M Air Force Contract" from AP, posted on Monday, February 11, 1:51 pm ET. The article text is visible below the headline, mentioning a contract to upgrade a satellite communications system. A notification pop-up window is also visible, showing a "Keep me informed" button. A separate box labeled "Raytheon" has an arrow pointing to the search bar. Another arrow points from a search result to the detailed article view, and a third arrow points from the notification button to the notification pop-up.

Results appear in an easy to navigate results grid. Click on the article you want to read and News Pulse's browser takes you to it.

Stay updated. Want the news as it happens? Clicking the "Keep me informed" button prompts News Pulse to run every 20 minutes in your task bar, and alerts you with a pop-up of new content.

Share and store your results. Like what you've found? You can easily export your results to an Excel document, or embed the links into an email and share them.

Take action. Call us today for a quick demo of News Pulse, and the rest of Broadlook's Internet research tools.

Who are these Broadlook guys? *Broadlook Technologies Inc. is a software firm that wants to automate/cafeinate the mundane parts of Internet research. Think of Broadlook as a triple espresso of the industry, company, and contact data you want from the world's hottest, freshest pot of information – the Internet.*

Broadlook Technologies Inc. Corporate Headquarters
Milwaukee, WI
877.977.8080
www.broadlook.com

