



DIVER™



“Diver’s speed in yielding necessary contact information makes the program a staffing industry’s **dream come true.**”

JOEL CHESSMAN
hrseo.com

ABOUT BROADLOOK

Broadlook’s advanced Internet search tools deliver accurate, actionable business information for everything from sales lead generation to recruitment and more. To schedule a demonstration, call us or visit us online at broadlook.com.



 PROFILER

 DIVER

 ECLIPSE

 MARKET MAPPER

 CONTACT CAPTURE

Your Challenge: Getting Relevant Company and Contact Information Out of the Massive But Often Irrelevant Links from the Search Engines

If you spend any time searching in Google, Yahoo!, or Bing, you know the challenge. You do a simple search, hoping to get back company names, titles, phone numbers, e-mails, and more. What you get back is literally thousands of links of “stuff” returned. Where do you start?

DON'T DROWN IN IRRELEVANT INFORMATION

If you are clicking through all those links, stop! Diver is the product you need. In real time, Diver delivers the relevant information from behind search results and captures it for you. No more clicking through, waiting, copying or pasting.

QUICKLY RETRIEVE HIDDEN NUGGETS OTHERS NEVER GET TO

Unfortunately, search engines return information based on popularity, not relevance. Search experts teach that in order to find gold, you need to use searches that produce a limited result of 250 or so. The reason? It takes 8 hours to research about 250 links manually! With Diver, you can turn those hours into minutes.

TAP THE POWER OF THE SOCIAL NETWORKS

The social networks are a powerful tool to find and make connections. The challenge is searches are often limited and very time consuming. Diver gives you a better way to search the social networks, capture the information, and then maximize your connections.

AND THERE IS MORE

Diver has special features that drive productivity for our customers. Need to find passive candidates, capture resume information and export it into HRXML – no problem. We have you covered.

Want to See Diver in Action? Call

1-877-977-8080

to Schedule a Live Demonstration