

Business Expansion and Candidate Targeting

» TAC Worldwide Success Story



Company Profile

TAC Worldwide supports Fortune 1000 and mid-size companies by deploying an agile workforce the optimal mix of highly-skilled IT and engineering permanent professionals - to meet clients' immediate and long-term challenges.

Challenge

TAC needed to find the best ways to identify, qualify, and contact, talent in the technology space more efficiently.

Broadlook's Solution

Profiler
Diver
Eclipse

Results

TAC has seen their candidate identification and qualification process overhead shrink significantly.

Company Background:

TAC Worldwide supports Fortune 1000 and mid-size companies by deploying an agile workforce — the optimal mix of highly-skilled IT and engineering permanent professionals - to meet clients' immediate and long-term challenges.

The agile workforce talent pool is designed to answer the call in a timely manner, filling critical roles while melding seamlessly with clients' current IT and engineering staff.

Challenge

TAC needed to find the best ways to identify, qualify, and contact, talent in the Technology space more efficiently. To find the very best candidates, TAC was tapping the Internet, looking for passive candidates in a variety of ways. Prior to working with Broadlook, TAC's candidate searches were a manual process, difficult to track, and very time consuming. It was not uncommon for the process to take weeks.

Solution:

TAC's goal was to shrink the time and manual effort required in the candidate placement process. They turned to Broadlook to explore solutions to increase their sourcing velocity and effectiveness.

Based on the types and methods of identifying and contacting candidates, Broadlook proposed a solution that included Profiler, Eclipse and Diver. The combination provided TAC with the ability to tap the critical major Internet sources including Corporate Websites, newsgroups, membership directories, workshop attendee lists, LinkedIn Public profiles and search engine results to find the very best candidates within a fraction of the time.

Results:

TAC has seen their candidate identification and qualification process shrink significantly. "Nothing out there can do what these tools can do, said Ryan Phillips, Senior Research Recruiter. "Our sourcing processes have gone from days and weeks to hours."

Diver and Eclipse have brought key changes in the ability to identify and track the process. **"I can't tell you the number of sources that, before Broadlook, that were a manual cut and paste process. A search that took us 4 days to be ready to get on the phones now takes a few hours. Now we can spend our time on the phones, instead of manually gathering data in tables for days. The Suite has paid for itself over and over."**